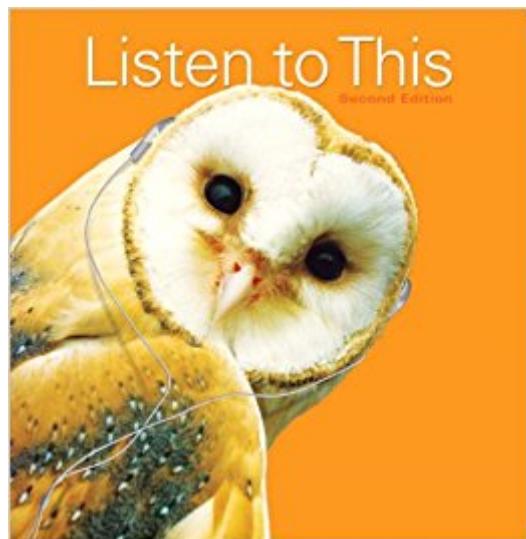


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Listen To This (2nd Edition)



Synopsis

Listen to the music. Hear the elements. Expand your playlist. The first edition of Listen to This struck a chord with professors and students with its powerful message of listen to the music, hear the elements, and expand your playlist! Professors at over 160 institutions across the country selected Listen to This for their music appreciation students. And 70% decided to offer MyMusicLab to their students as the source for streaming audio and an interactive learning environment to improve their students' listening skills. Listen to This was created for today's students. It will expand your students' playlist with its listening-oriented approach and the integration of the musical elements. For the professor, it provides a customizable, modular format that gives you the flexibility to design your ideal music appreciation course. Listen to This also encourages students to explore history, culture, and musical styles through active listening, not just through passive reading. By concentrating on the elements of music, students develop the ability to connect earlier music with their own music. Praised by students and instructors alike for its engaging writing style, stunning design, and flexible format, this text will instill a life-long appreciation and understanding of music in your students by expanding their playlist today! What are instructors saying about Listen to This and MyMusicLab? "The focus is on the music! The musical elements and historical understanding are an outgrowth of the music, rather than the music becoming examples of the elements and history." - Janet Barnard, Clovis Community College "Students expect rich web support for their textbooks, and MyMusicLab is exquisite support, especially the guided listening feature." - Dominic A. Aquila, Schoolcraft College And what do the students think? "I liked the needle-drop activities the most. They would help you to hear and better understand the different elements of music." - Nick McCormick, Business Management Major, Wayne State College "I liked the listening guides the most. They were very helpful and easy to understand." - Caleigh Cronan, Spanish Major, Harding University "Quizzing myself with the listening activities helped my grades immensely. I'm not a music person, but MyMusicLab helped me to earn an A." - Student, University of North Texas "I loved the listening guides the best because they had examples, and explanation, so that you could understand and follow what you were listening to better, in terms of the musical vocabulary." - Student, University of Massachusetts, Boston "I liked that I could use it online, wherever I am, and I could listen to my listening assignments at the same time I had the eBook there." - Student, Brigham Young University "MyMusicLab was an interactive way of learning and helped me immensely, since I am a visual learner." The

materials helped me study better for tests and ultimately helped me succeed in the class. I got an A+ in the class thanks to MyMusicLab! - Student, Modesto Junior College

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Customer Reviews

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MARK EVAN BONDS is the Boshamer Distinguished Professor of Music at the University of North Carolina at Chapel Hill, where he has taught since 1992. He received his B.A. from Duke University and earned his Ph.D. at Harvard. He has written several books and numerous essays on music, including *Music as Thought: Listening to the Symphony in the Age of Beethoven* and *A History of Music in Western Culture*, now in its third edition. Listen to This reflects his experience and dedication to teaching music appreciation to undergraduates for almost 20 years.

it's actually a great text book, even for the parts I find generally boring, the beginning through the Romantic period. it's VERY colorful and modern in that every page is broken up with inserted articles, different fonts, inset sidenotes and all the links to music and videos. It's definitely made for people who aren't already in the know about music history.

What can I say!

Bought for my daughters college course.

Awful product. States works for ipad - sort of but not well. Spent hours with their tech support because kept losing access. Had to install/reinstall multiple browsers on my ipad and computer. There are no supported browsers for windows 7. Awful nightmare.

This textbook helped me out exponentially in my Music Appreciation class last semester in the fall at Eastern Kentucky University.

The book was perfect. I'm taking music appreciation and the instructor said any edition was ok so this was perfect. I only paid \$5.00 and with shipping it was only \$9.49 so if was very pleased. Rosie Vacaville CA

I received card tried to activate wouldn't activate. Got in touch with tech support and they said code was invalid. Card was unopened must be some bad cards I'm going to try one more, they did

refund my money and are supposed to refund return shipping.

Insightful!

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